

2012 Crescent Yearbook

Immaculate High School
73 Southern Boulevard
Danbury, CT 06810

Now in COLOR!

PUBLIC DISPLAY OF AFFECTION

Personal Ads

.....*A Lasting Message to Your High School Student or Friends*

Your Name _____

Address _____

Student's Name _____

Phone _____

Please complete the information above and place a check mark in the appropriate choice (below left) for the size and color of ad you are purchasing. Provide a rough sketch of your message in the box below, and enclose any photos or artwork with the copy clearly indicating where you want each item to be placed. *Please print your name on the back of each photo. Print very lightly so as not to damage the front. Do not staple or apply tape to photos.* Mail or hand deliver this form, your materials, and check to the school's address above. Make checks payable to Immaculate High School Yearbook.

DEADLINE
Return this form and ad materials by
Wednesday, February 29, 2012
No exceptions

Message Copy • Artwork/Photo Instructions:

- For better results, you may choose to computer design your advertisement and send us a CD of your ad. Please save the ad as a jpeg file with resolution of 300 dpi, and label the CD with the student's name, size of ad, and color choice.
- Do not submit photocopies of photographs or photocopies of paste-up layouts.
- Paste-up layouts must be **no larger than 14x18 inches**, and all photographs must be glued in place. Do not use tape. • If not submitting a paste-up layout, **submit a maximum of 5 photographs for a full page ad, 3 for a half page, 2 for a quarter page, and 1 for an eighth or tenth page.** For an eighth or tenth page ad without a photo, use a maximum of 200 characters (letters, numbers, punctuation, and spaces). If a photo is to be included, use a maximum of 100 characters.

Any material deemed inappropriate for publication will not be published or will be altered for publication at the discretion of the advisor.

Advertising Rates

(choose one)

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Color

- FULL PAGE \$600.00
- 1/2 PAGE \$375.00
- 1/4 PAGE \$200.00
- 1/8 PAGE \$105.00
- 1/10 PAGE \$55.00

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Black and White

- FULL PAGE \$375.00
- 1/2 PAGE \$200.00
- 1/4 PAGE \$105.00
- 1/8 PAGE \$55.00
- 1/10 PAGE \$30.00

Use to sketch Full or 1/4 page layouts

Use to sketch 1/2, 1/8, or 1/10 page ad layouts.
(Rotate for full or 1/4 page ad)